**MIA CAMPOS - Senior Editor Review**

**Parameter Analysis**

**1. Suspense Building**

**Extraction:**

• Not present

**Score:** 1/10

**Explanation:** The script is empty, so no suspense can be built.

**Weakness:** No content to build suspense.

**Suggestion:** Develop a narrative with rising tension and unanswered questions.

**2. Language/Tone**

**Extraction:**

• Not present

**Score:** 1/10

**Explanation:** The script is empty, so no language or tone is present.

**Weakness:** No content to establish language or tone.

**Suggestion:** Write the script using vivid descriptions and emotional language.

**3. Intro (First 1 Min)**

**Extraction:**

• Not present

**Score:** 1/10

**Explanation:** The script is empty, so no intro is present.

**Weakness:** No content for an intro.

**Suggestion:** Create an immediate, high-impact opening that grabs attention.

**4. Main Hook/Cliffhanger**

**Extraction:**

• Not present

**Score:** 1/10

**Explanation:** The script is empty, so no main hook is present.

**Weakness:** No content for a main hook.

**Suggestion:** Develop a strong, dramatic twist or question early in the script.

**5. Story Structure**

**Extraction:**

• Not present

**Score:** 1/10

**Explanation:** The script is empty, so no story structure is present.

**Weakness:** No content to form a story structure.

**Suggestion:** Organize the narrative logically with clear act breaks.

**6. Flow**

**Extraction:**

• Not present

**Score:** 1/10

**Explanation:** The script is empty, so no flow can be assessed.

**Weakness:** No content to establish flow.

**Suggestion:** Ensure smooth transitions between scenes and ideas.

**7. Pacing**

**Extraction:**

• Not present

**Score:** 1/10

**Explanation:** The script is empty, so no pacing can be assessed.

**Weakness:** No content to establish pacing.

**Suggestion:** Vary the rhythm of the story with moments of tension and reflection.

**8. Mini-Hooks (30–60s)**

**Extraction:**

• Not present

**Score:** 1/10

**Explanation:** The script is empty, so no mini-hooks are present.

**Weakness:** No content for mini-hooks.

**Suggestion:** Incorporate small twists, questions, or discoveries frequently throughout the script.

**9. Outro (Ending)**

**Extraction:**

• Not present

**Score:** 1/10

**Explanation:** The script is empty, so no outro is present.

**Weakness:** No content for an outro.

**Suggestion:** Craft an abrupt, emotionally impactful ending.

**Scoring Table**

|  |  |
| --- | --- |
| Parameter | Score (1–10) |
| Suspense Building | 1 |
| Language/Tone | 1 |
| Intro (First 1 Min) | 1 |
| Main Hook/Cliffhanger | 1 |
| Story Structure | 1 |
| Flow | 1 |
| Pacing | 1 |
| Mini-Hooks (30–60s) | 1 |
| Outro (Ending) | 1 |

**Overall Rating: 1/10**

**Strengths**

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**Weaknesses**

• The script is entirely empty, lacking all fundamental elements of a story.

**Suggestions**

• The script needs to be written from scratch, incorporating all defined parameters for viral true crime content.

**Drop-off Risks**

• The entire script is a drop-off risk as there is no content to engage viewers.

**Viral Quotient**

Non-existent. An empty script has no viral potential.